



Soneva

25 YEARS
OF SUSTAINABLE LUXURY

WHAT MAKES US SPECIAL?



Updated April 2021



OUR USP_s



BRAND

Barefoot Luxury - Soneva is the original blueprint for all luxury desert island hideaways. The ratio of six 'Hosts' to every guest enables our laid back, yet intuitive service - with individual attention for each guest from their personal Barefoot Butler. With our **'No News, No Shoes'** philosophy we encourage our guests to feel the sand between their toes, reconnect with nature and live in the moment. We have no TV channels or newspapers at our resorts, and WiFi can be turned off in our villas, giving our guests the freedom to spend time with their loved ones, away from their hectic daily lives.

Originators of the Castaway Concept - Using only sustainable and eco-friendly materials, we go to great lengths to ensure our villas blend seamlessly with their natural surroundings. Working with local craftsmen, our villas and their style define the effortless, castaway chic synonymous with Soneva.

Awards - Soneva's three resorts continue to attract prestigious awards and accolades. Some of our most recent include: Luxury Lifestyle Awards 2020 – Best Luxury Eco-Resorts in Thailand – Soneva Kiri; Condé Nast Traveller Middle East Reader's Choice Awards 2020 – Favourite Spa Hotel (International) - Soneva Fushi – Winner; Departures 2020 Legends Award – Unique Eco-Initiatives and Community Impact - Namoonaa Baa and the Fresh Start Clean-up Initiative - Soneva Fushi; Condé Nast Traveler China – Gold List 2020 - Best Hotels and Resorts in the World – Soneva Jani; Condé Nast Traveller Middle East Reader's Choice Awards 2020 – Favourite Romantic Hotel (International) - Soneva Jani - No. 2; and Condé Nast Traveller Middle East Reader's Choice Awards 2020 – Favourite Family Hotel (International) - Soneva Fushi - No. 2.

Inspiring a Lifetime of Rare Experiences - Our team is passionate and committed to offering our guests magical moments throughout their stay. We craft rare and authentic experiences that ensure our guests return to our shores, time and time again.

Pioneered by Soneva - Soneva was the first barefoot luxury resort of its kind, a family of resorts that has always been ahead of the curve. Today, Soneva is still an innovator and a leader in the world of hospitality when it comes to both guest experiences and sustainability. While there are many imitators, there is only one Soneva.



Our USPs – what makes a stay at Soneva stand out from the rest?

SONEVA FUSHI

A pristine, unspoiled location within the Baa Atoll, the only UNESCO Biosphere Reserve in the Maldives.

Barefoot luxury, with a ratio of six hosts to every guest villa and the highest levels of hospitality through our Barefoot Butler service.

Our philosophy of 'no news, no shoes' allows you to truly disconnect and spend time with your loved ones, away from the stresses of daily life.

Our naturally-remote location – 'One Island, One Resort' – is a hideaway from the outside world, where your wellbeing and privacy are our highest priority.

Some of the largest and most luxurious private villas in the Maldives, ranging from 208 to 3,048 sqm (2,235 to 32,810 sqft), offering a true sense of space and privacy.

The largest Water Retreats in the world, which feature waterslides straight into the ocean, retractable roofs so you can sleep under starry skies and sweeping terraces with uninterrupted views.

Signature outdoor bathrooms in every villa, hidden from view amongst lush rainforest gardens.

Nine one-of-a-kind restaurants, which are renowned for serving the best cuisine in the Maldives: dine among the rainforest treetops at Fresh in the Garden; enjoy an exquisite plant-based degustation menu within our organic gardens at Shades of Green; taste sushi and sashimi from renowned sushi masters at So Hands On; marvel at the showmanship at the al fresco So Bespoke teppanyaki table; and experience the culinary genius of the world's best Michelin-starred chefs at the intimate Once Upon a Table.

The largest wine cellar in the Indian Ocean, featuring rare Champagnes, Grand Cru Clarets, vintage cognacs, and wines sourced from the world's top vineyards. With over 250 wines available to taste by the glass, more than half of our wines are organic or biodynamic varieties.

More than 50 rare, one-of-a-kind experiences that you won't find anywhere else – from glamping on our sandbank and watching classic movies at Cinema Paradiso under the stars, to swimming with manta rays or dining on our private sandbank.

A thriving house reef which you can swim to from the resort, teeming with exotic marine life. Soneva Fushi is also just 15 minutes from Hanifaru Bay, home to the world's largest population of manta rays, where you can encounter hundreds of these gentle, majestic creatures during feeding season.

Soneva Art & Glass, the only hot glass studio in the Maldives, where you can create your own glass sculpture or watch some of the world's top glass artists at work.

Miles of jungle island trails, perfect for exploring nature on foot or by bicycle.



The Den, a playground for the imagination and the largest children's club in the world (as big as six tennis courts!). With a focus on families, Soneva Fushi has something to delight all ages, from a fun-packed daily calendar programme of children's activities, to unique experiences that make memories to last a lifetime.

Complimentary chocolate, ice cream and cheese and charcuterie parlours, with a never-ending selection of homemade chocolate treats and patisseries, more than 60 flavours of ice cream and sorbets, and the finest cheese and cured meats from across the world.

Soneva Fushi is a pioneer for sustainable hospitality, where we actively champion the evolution of the travel industry into a more sustainable, ethical model. A percentage of every guests' stay goes towards funding sustainable projects, both in the Maldives and abroad, through the Soneva Foundation.

A rare opportunity to delve into our 'SLOWLIFE' philosophy through our conscious experiences, which include discovering the island's abundant wildlife, or visiting our pioneering Eco Centro complex on our neighbouring islands, as part of our Namoonaa Baa initiative.

A commitment to sustainability across everything we do – from using ethically-sourced building materials to our ground-breaking 'Waste to Wealth' programme.

Guaranteed experts and bespoke activities during your stay, as part of the Soneva Stars programme, from Michelin-starred chefs and world-renowned authors to sporting legends and wellness specialists.

The largest observatory in the Maldives – where you can explore the night skies with our resident astronomer. We're also the only resort in the world to have a 3D telescope, which revolutionises the way you view the night skies.



SONEVA JANI

A naturally-remote location in the unspoilt Noonu Atoll – ‘One Island, One Resort’ – which is a hideaway from the outside world, where your wellbeing and privacy are our highest priority.

The lowest-density resort in the Maldives, where every over-water villa and island retreat is designed to maximise your sense of space, privacy and seclusion.

Barefoot luxury, with a ratio of eight Hosts to every guest villa and the highest levels of hospitality through our Barefoot Butler service.

The Maldives’ most luxurious over-water villas, with exquisite interiors that evoke the luxurious, castaway setting, and expansive outdoor decks with uninterrupted views.

Soneva Jani’s 27 Chapter Two Water Reserves feature an updated design similar to Soneva Fushi’s Water Retreats. The Reserve Jetty also has a Mobility Friendly 2 Bedroom Water Reserve that is wheelchair accessible and has a specially fitted bathroom.

The Reserves fall under Soneva Unlimited, where each Water and Island Reserve gets its own private butler, unlimited dining at all resort restaurants and In-Villa Dining, unlimited alcoholic drinks and wines, unlimited experiences, and unlimited spa treatments.

A tranquil setting surrounded by an azure private lagoon, where every villa has direct lagoon access (often by your own private waterslide!).

Our signature outdoor rain showers and bathtubs, for bathing under sun or stars.

Roofs that retract at the touch of a button on most of our over-water villas, for sleeping under the clear night skies.

Portholes and windows that peer directly into the lagoon through your water villa floor.

Delectable, one-of-a-kind dining destinations and experiences that are a feast of cultures and cuisines. Sample exceptional seafood at the Crab Shack, named the ‘world’s most romantic restaurant’ by CNN; dine on pescatarian, vegetarian and plant-based dishes at Overseas by Mathias Dahlgren, Sweden’s most decorated chef; take a seat at the intimate chef’s table, So Engaging, which hosts some of the world’s top master chefs; enjoy a top secret menu in an incredible secret location at Guess Who’s Cooking; delight in Asian-inspired seafood while watching a classic movie at Cinema Paradiso by Chef Nikki; and dine overwater on seasonal specialities at Overseas. Gather around a central fire pit at So Primitive where flames and coals cook every dish; experience historical Asian recipes at the plant-based So Wild by Diana Von Cranach.

Cinema Paradiso, the Maldives’ first and only silent, over-water cinema, where you wear Bose Bluetooth headphones so as not to disturb the nearby wildlife, such as hermit crabs and rare nesting turtles.

Dark, star-filled skies with no light pollution and the Maldives’ first over-water observatory – housing one of the largest telescopes in the Indian Ocean (the other is at Soneva Fushi). Explore the night skies with the resident astronomer during a delightful dinner at So Starstruck or take a private tour across the constellations.



A breath-taking natural setting – Soneva Jani’s islands have five kilometres of nature trail winding through the forest, while the clean, clear waters of the lagoon are home to a diverse selection of marine life, including bottlenose dolphins, rays and sea turtles.

A rare opportunity to delve into our ‘SLOWLIFE’ philosophy through our Conscious Experiences, such as dining from Garden to Table, where you explore the gardens with our expert horticulturists, and pick fresh ingredients for a delicious three-course lunch, prepared by our chefs.

Unique marine conservation experiences with our resident Marine Biologist, from the opportunity to view our rare nesting turtles to helping preserve our corals.

Visiting experts and bespoke activities during your stay, as part of the Soneva Stars programme, from Michelin-starred chefs and world-renowned authors to sporting legends and wellness specialists.

A focus on families – from a fun-packed daily activity programme at The Den, to child-friendly movie screenings at Cinema Paradiso and exclusive family experiences.

Complimentary chocolate, ice cream and cheese and charcuterie parlours, with a never-ending selection of homemade chocolates, rotating ice cream flavours, and fine cheese and cured meats from around the world.

Miles of jungle island trails, perfect for exploring nature on foot or by bicycle.

A commitment to sustainability across everything we do – from using ethically-sourced building materials to our ground-breaking ‘Waste to Wealth’ programme.

Soneva Jani is a pioneer for sustainable hospitality, where we actively champion the evolution of the travel industry into a more sustainable, ethical model. A percentage of every guests’ stay goes towards funding sustainable projects, both in the Maldives and abroad, through the Soneva Foundation.



SONEVA IN AQUA

Our signature barefoot luxury combined with the freedom of life at sea – our completely bespoke voyages are tailored to your needs.

The first 'floating villa' in the Maldives – a 23-metre yacht that is designed to maximise a sense of space, privacy and exclusivity.

Exceptionally spacious interiors, including two large bedrooms with en-suite restrooms, library and lounge.

The expert crew, which includes our Captain, Mechanic, Barefoot Butler, Head Chef, and Wellness Therapist are there to make your adventure truly memorable. A Dive Master, Surf Instructor, Astronomer and Photographer can be added on request.

Choose to set sail from and arrive at either Soneva Fushi or Soneva Jani. Explore the rich wildlife that inhabits the Baa Atoll, the Maldives' only UNESCO Biosphere Reserve. Chart a course around the pristine waters of the Noonu Atoll, scuba around the submerged islands and corals of the Raa Atoll, or discover the uninhabited islands of the Lhaviyani Atoll.

Unique experiences, both on board and at sea. Discover dolphins at sunset, wake up to morning yoga on deck, snorkel and paddleboard the calm waters, or explore deserted beaches and hidden islands.

Spacious exterior decks, including sundecks with comfortable loungers and catamaran nets, an open-air bar, dining area and outdoor Jacuzzi.

A glass-bottomed spa tub in the master suite, with views directly into the ocean.

Customised itineraries led by experts, from day-long experiences, to four-day adventures and more. Experience the world's only sustainable surf programme – explore the Maldives' best hidden breaks with eco-friendly equipment, including surfboards, rash vests and ocean-safe sunscreen. Divers of all abilities can discover some of the Maldives best dive spots with knowledgeable dive masters, from shipwrecks to underground caves.

Exquisite cuisine, prepared by your personal sous chef. Enjoy a bespoke menu at any time of the day – from classic Maldivian dishes prepared from the catch of the day to an array of international flavours, crafted from seasonal, organic ingredients. Dine on deck, or choose your destination, from a castaway beach picnic to a barbecue under the stars.

Complimentary non-motorised water sports – explore the seas by kayak or paddle board, or strap on a snorkel and flippers to discover the secrets of the deep.

Pampering wellness treatments and holistic therapies, which you can enjoy on deck or in the privacy of your cabin.

A lack of light pollution means that the night skies are filled with stars, with extraordinary views of the Milky Way. An optional onboard astronomer can help guide you across the constellations.

A commitment to sustainability – a percentage of all guest stays onboard Soneva in Aqua goes towards the Soneva Foundation, which funds a variety of sustainability and community initiatives in the Maldives and across the world.



SONEVA KIRI

Located on Thailand's fourth largest and least populated island, Koh Kood. Soneva Kiri has its own private airport island, bay and beaches, it is far from any of the other resorts on the island.

Barefoot luxury and the highest levels of hospitality through our Barefoot Butler service.

Thirty-four luxurious one- to six-bedroom pool villas on the beach, on the jungle-covered hillsides or perched on top of cliffs overlooking the Gulf of Thailand.

Set in verdant jungle greens, with the crystal-clear sea beyond with a thriving house reef. A short distance from Koh Rang Yai National Marine Park.

Signature outdoor bathrooms, for bathing and showering beneath the sun or moon.

Six restaurants offer a range of cuisines, from authentic local Thai food at Kruua Mae Tuk; Mediterranean-inspired cuisine made using ingredients grown in the resort's organic gardens at The View; The Dining Room hosts all-day dining from the breakfast buffet to themed buffet dinners; Colours of the Garden, where Thai cuisine meets Nordic cooking techniques to make exclusively plant-based menus; North Beach, dine on pit-cooked lunches and barbecue dinners on the white sands; at So Spirited a tapas and drinks menu take guests from lunch into the evening.

Dine high in the treetops overlooking the ocean while suspended in a bamboo pod. Your waiter will serve, breakfast, lunch, high tea, or dinner to your lofty perch via zipline. The Treepod Dining experience takes fine dining to new heights.

A climate-controlled, subterranean cave houses more than 350 labels. Soneva Kiri's Wine Cellar has impressive collection of organic and biodynamic wines, which make up over 50% of its inventory.

Complimentary chocolate, ice cream and cheese and charcuterie parlours, with a never-ending selection of homemade chocolate treats and pastisseries, more than 60 flavours of ice cream and sorbets, and the finest cheese and cured meats from across the world.

Conscious Experiences, such as dining from Garden to Table, where you explore the gardens with our expert horticulturists, and pick fresh ingredients for a delicious three-course lunch, prepared by our chefs, and Mangrove Paddle-Boarding that introduces you to the unique aquatic ecosystem of Koh Kood's mangrove forests.

More than 30 unique experiences that explore the island of Koh Kood, Thai culture, different cuisines with cooking and master classes, the crystal-clear seas that surround the island, and food, beverages and what makes Soneva Kiri stand out from other luxury resorts.

The resort's remote location means that there is so little light pollution that guests can gaze into the heavens at the Observatory and discover deep space objects, count Saturn's rings and more. The resident Astronomer can explain the constellations and the history of astronomy in different cultures.



Cinema Paradiso, the outdoor cinema that sits above a reservoir and screens classic and contemporary films beneath the starlit sky.

Organic Gardens that grow the resort's vegetables, fruits, and herbs. The Mushroom Hut is where the resort-grown mushrooms are, nearby is a natural cave where guests can dine on a set menu where various fungi are the stars of each dish, even dessert.

Eco Centro, the Waste to Wealth centre that recycles and upcycles all the waste generated by the resort that can be handled onsite. Here they also make their own coconut oil, compost and charcoal.

The Den is a giant moulded bamboo playground shaped like a manta ray that is dedicated to learning, excitement, and meaningful experiences.

The Eco Den offers a special programme aimed specifically at one to five-year-olds, making Soneva Kiri the only resort that offers such comprehensive, age-specific facilities. Here the children get to play with toys and take part in activities.

Complimentary non-motorized water sports like snorkelling, kayaking, stand-up paddle-boarding are available for all guests. While the fully equipped gym and tennis courts provide fitness on land.

The onsite Marine Biologist can take guests on guided snorkelling trips, as well as give presentations on the unique biospheres that exist on Koh Kood.

A commitment to sustainability – a percentage of all guest stays goes towards the Soneva Foundation, which funds a variety of sustainability and community initiatives in Thailand and around the world.

NEW FEATURES

Water Retreats - Soneva Fushi - Eight new one- and two-bedroom Water Retreats bring overwater luxury to the island of Kunfunadhoo. Each one comes with a private pool and a curving slide that plunges directly into the Indian Ocean. With a choice of either sunrise or sunset views, they also feature a large wooden deck, with sun loungers, a sunken seating area and catamaran nets over the ocean. Soneva's signature outdoor bathroom comes with direct access to the sea. A retractable roof over the master bedroom lets guests sleep beneath a canopy of stars.

Overseas - Soneva Jani - Overseas is the brainchild of acclaimed Swedish chef and restaurateur, Mathias Dahlgren. The overwater, al fresco restaurant's menu focuses on pescatarian, vegetarian and plant-based dishes. Serving a selection of snacks, sharing plates and signature mains for lunch and dinner. The menu uses seafood sustainably caught in local waters, while the vegetables, herbs and fruit are freshly picked from Soneva Jani's organic gardens.

Colours of the Garden - Soneva Kiri - Venture on a journey through the four culinary regions of Thailand across four different menus. Begin the meal with a guided tour of the garden, where amuse bouche have been hidden along the way. Each menu has seven plant-based courses that use traditional Thai ingredients and Nordic cooking techniques and cooking methods. Each dish celebrates Soneva Kiri-grown and local organic vegetables, fruits and herbs.



Water Retreats - Soneva Fushi



Overseas - Soneva Jani



Colours of the Garden - Soneva Kiri



CORPORATE SOCIAL RESPONSIBILITY

Soneva Namoon - This is a partnership between three local islands (Maalhos, Dharavandhoo and Kihaadhoo), Soneva, marine plastic foundation Common Seas, and the government of the Maldives reimagining waste management in the Maldives.

At the heart of Soneva Namoon is a radical reduction in the volume of plastic arriving on the islands. Soneva assisted Maalhos in establishing a water bottling plant that desalinates and mineralises sea water, before bottling it in reusable glass bottles.

Recycling and the responsible disposal of waste forms the second strand of the programme. Maalhos is the first island to open a Soneva-sponsored Eco Centro. The third component is to inspire a love of the ocean and the local environment, with Soneva Namoon nurturing the next generation of ocean stewards in the Maldives.

Soneva Water - Soneva Water was formed as a social enterprise to eliminate imported plastic bottled water. From a solar-powered desalination plant, water is filtered using carbon resin and reverse osmosis, mineralised, UV sterilised, and bottled in reusable, eco-friendly bottles.

These bottles are delivered to households, guest houses, cafés, schools, and businesses in 500ml reusable glass bottles or 5 gallon (19 litre) reusable polycarbonate bottles. It prevents thousands of water bottles from being produced, transported, and incinerated or thrown into landfills or the sea.

The Myanmar Stoves Campaign - This is the first Gold Standard Foundation certified carbon project in Myanmar which will see the distribution of fuel-efficient cook stoves to over 200,000 families. Each stove saves 2.5 tonnes of wood per year and reduces air pollution by 80% - improving the health and safety of the whole community.



VILLAS

Soneva Fushi's villas range from one to nine bedrooms, while at Soneva Jani guests can choose from one to four bedrooms, and Soneva Kiri boasts villas with one to six bedrooms. Surrounded by vibrant tropical foliage, encircled by a gently trickling water feature, or with direct access to the ocean, our bathrooms are so vast you can get lost in them. Our guests find freedom in the sensory experience of showering privately, yet close to the natural elements, under sun and stars.

Both Soneva Fushi and Soneva Jani have island and overwater villas, so guests can choose between being surrounded by the turquoise seas or the emerald greens of the local flora. Soneva Kiri's pool villas are either right on the beach, nestled on jungle-covered hillsides or are perched on soaring cliffs overlooking the Gulf of Thailand.



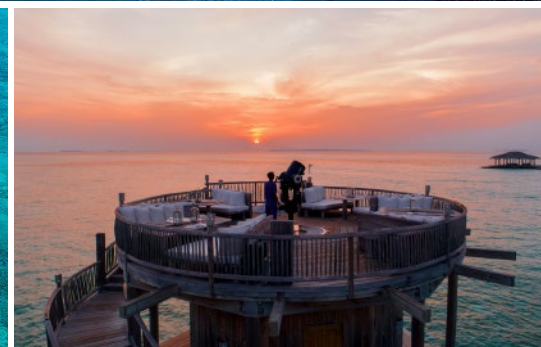
WINING AND DINING

Complimentary Chocolate, Ice Cream, and Charcuterie Rooms - Every child dreams of a Willy Wonka-style fantasy: never-ending chocolates, more flavours than you can ever try. Dip into the chocolate room, open from the morning and into the night. Or treat yourself to the chilled creamy indulgence of dozens of ice creams - up to 60 flavours to be precise. Soneva's chocolate and ice cream rooms bring out the inner child in you. For those who prefer savoury nibbles, the premium selection of cheese, cold cuts, bread, and preserves in the charcuterie rooms make the ideal all-day snack.

High Quality, Ethical and Organic Food - With endless creative dining experiences, we are serious about sourcing every single cooking ingredient from ethical sources. Our fish are caught by line, we grow as much as we can in our organic gardens and we have an extensive list of banned endangered species and unethical produce. Our creative menus use only the freshest, high quality ingredients to excite our guests on a daily basis.

Hand-Picked Wine List and Visiting Wine Makers - Rare Champagnes, Grand Cru Clarets, vintage cognacs, organic and biodynamic wines are among the 7,000 notable bottles in our wine cellars, certainly some of the finest collections in the Maldives and on Koh Kood! The makers of these great wines often visit Soneva, offering tastings, wine dinners, insight and ideas into how to make the most of their grape inventions.





EXPERIENCES

Cinema Paradiso - For an unforgettable experience, watch films by the beach or on an atmospheric, overwater reservoir. Lie back and watch your favourite movie classics on the spectacularly large outdoor screens at Cinema Paradiso whilst munching on popcorn.

Observatory - We guarantee an intoxicating experience with our state-of-the-art telescopes to see the constellations, planets in our solar system and deep space objects beyond. Our in-house astronomers will impress with their passion and knowledge, while a roster of visiting astronomers including Massimo Tarenghi and former astronaut Buzz Aldrin conduct special talks and stargazing sessions.

Water Sports - At each of our resorts we have a variety of complimentary non-motorised water sports. Choose from kayaking, snorkelling, stand-up paddle boarding, windsurfing and kite-surfing. Motorised water sports, including the exciting Seabob that lets you explore the marine world with the ease of a dolphin, can be enjoyed for an additional charge. While guided snorkelling trips with our Marine Biologists, diving, freediving and our eco-friendly surfing programme will tempt any ocean lover.

Treetop Dining - Two of our resorts offer dining experiences high up in the trees. Soneva Fushi's Fresh in the Garden is accessed by a jungle rope bridge and rises above the aromatic herb and vegetable garden. Whereas Soneva Kiri takes you even higher in a novel pod that is hoisted above the shoreline in the Treepod Dining experience. Enjoy High Tea, breakfast, lunch or dinner up in the canopy of the rainforest, while your waiter serves your dishes via a zip line.

Wellness - Soneva welcomes a handpicked selection of the world's finest, most innovative spa talents, raising the bar on resort spa experiences. The positive effects from our exceptionally talented and skilled visiting practitioners will endure long after a guest's holiday. Guests regularly include 'transformative' and 'life changing' when describing these unique experiences by our team of acupuncture, Reiki, reflexology, massage, Ayurvedic and holistic experts.

FAMILY

Children's Den - Our younger guests are just as important to us as the older ones. We asked children to come up with their perfect fantasy play area and The Den was the result.

At Soneva Fushi children can explore the outdoor pirate ship, take cooking classes, learn a musical instrument or take part in arts and crafts. The Lego room has a staggering 8,000 pieces of Lego, more than enough to build almost anything our young guests can dream up. There is a separate pool for toddlers, as well as a lounge area for teenagers.

Soneva Kiri's Den is a bamboo playground shaped like a manta ray suspended in the treetops. For children aged five and up The Den is dedicated to learning, excitement, and meaningful experiences. The Eco Den is for children aged one to five, and lets them take part in age specific activities while minded by qualified childcare experts and local child carers.

At Soneva Jani our younger guests can visit The Den, explore our island, frolic on the beach or learn about our natural environment, by land or by sea.





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soneva.com

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